

## Meeting Minutes - Open Source Matters, Inc. Board meeting 18 September 2012

### Attendees:

Leonel Canton, Ofer Cohen, Robert Deutz, Javier Gomez, Alice Grevet, Thomas Hampton, Dianne Henning, Paul Orwig, Jacques Rentzke, Marijke Stuivenberg

**Excused:** Paulo Griettner, Altansukh Tumenjargal

Quorum: Yes

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### I. **Approval of previous meeting's minutes**

Dianne makes a motion to approve the July 17 minutes. Alice seconds. The motion passes with unanimous consent.

Dianne makes a motion to approve the August 21 minutes. Paul seconds. The motion passes with unanimous consent.

### **Review of OSM board of directors motions brought to the floor via the email list.**

No motions were made by email.

### II. **Treasurer's report**

- a. Paypal \$18,255
- b. CitiChecking \$46,130.85
- c. MoneyMarket \$245,610.68

Things are almost finalized with the accountants in order to be able to publish the financial statements.

Thomas is working with Paul to get the ball rolling on the next step of the budget process.

New York charities filing: the deadline for the filing of the Char 500 form is November 15. This is an informational form that goes to the New York State department of law with a copy of the 990 form, to be signed by the President and Treasurer.

### III. **Old Business**

#### a. **Nominees discussion**

It is important that we stick to the time frame. There will be a meeting this Thursday, after the nominations form closes, to discuss nominees.

#### b. **Dissolving the COC discussion**

This is a discussion about having a commitment to effective oversight and accountability as an important aspect of good governance, and how that works in a positive and constructive way. We can learn from looking at other association and co-op models. How to build a sense of ownership and having a stake in the project? Paul invites others to help him research different models. Ofer suggests adding some info to the document about the current situation and the reasons supporting change.

#### IV. New Business

a. **OSM term extensions**

Board members extend their congratulations to Dianne and Marijke whose board terms have been extended by one year, as approved by the Community Oversight Committee, at the request of the board.

b. **Process for events participation and funding for travel expenses**

It is up to the local groups to define their priorities. They can request \$500 for a JoomlaDay - \$1000 if it is a first time event.

The idea has been put forward to maintain a list of good speakers. So far it has not been done because it would privilege one group of people, and could be seen as an ad for their business.

c. **Sponsorship to JWC for GSoC students**

Two GSoC students (in addition to Javier who is already funded) are able to attend the JWC. OSM will provide funding to enable their attendance.

d. **Thinking bigger**

Paul encourages all OSM members to ask ourselves “What are we trying to do?” and challenges us to take a larger sense of ownership to bring positive outcomes.

#### V. Reports

a. **Capital Committee**

There was an initial call between Arvix (hosting provider) and Paul on 9/17. They are interested in a sponsor relationship with us, and have experience with other OS projects. Paul is waiting for proposal back from them.

Filters need to be studied for the Google ad on the downloads page to avoid ads such as closed source CMS companies, etc.

Another call is planned with InMotion (a hosting provider). This is another result of the Google ad on the downloads page.

b. **License, Trademark, and Copyright Committee**

We are still between the old and new system, waiting for a review of TM rules and forms. It is time to think about a Plan B, perhaps including some of the new people who have shown an interest, in case this process gets stalled much longer.

Pavel at Cloud Access and Sully Sullivan are redoing the logos with the TM symbol.

The lawyers will soon let us know the cost of the latest legal issue in China.

c. **Events team**

JWC: the program is in place – the speakers are excellent. Ticket sales are slow.

JWC sponsorship is strong – we will be able to fund all leadership travel from the conference budget.

Robert attended Drupalcon and found it to be very different from a Joomla event. It's a huge conference with representatives from a lot of very big companies. There was a session about the Drupal Association that discussed their structure. Thousands of people can vote on their board (the equivalent of OSM), but in practice only hundreds do. Both projects face many of the same problems.

a. **Demo site report**

OSM earnings for August 2012 are \$15,023.32. Still a bit larger than usual because of the July special (see minutes from last month). A new layout for the monthly reporting is a bit delayed, Cloud Access plans to roll this out later this month.

d. **Shop**

\$156.00 total commissions for August. The 3.0 logos are on the way and will be added to the shop items soon.

The shop leader position could be included in the Capital Committee – it doesn't have to be a board position.

Jacques suggests creating a Google doc to track areas needing attention that relate to shop sales (like JoomlaPress) to better promote them.

b. **Internationalization**

Marijke and Javier are preparing a session for the JWC about internationalization, with participation from Paulo, and hopefully Sander and Peter.

e. **PR & communications**

In August Sandy focused on live events. In her Joomla presentation she included "three steps to improve your digital knowledge", which got ten journalists interested in doing more with Joomla.

It would be useful to have an official volunteer liaison to welcome people as they become involved in the project. This could be linked to Dianne's global outreach role.

Sandy did some evangelizing at a recent Harvard event. She sensed an impression amongst people who are stuck on older versions of Joomla that it's passé.

f. **Inter-leadership strategy team**

Paul has shared a draft survey with the leadership email list.

## VI. Celebrating Success

- a. Joomla 3.0 Beta-1
- b. Joomla Pizza Bugs and Fun
- c. Dianne's images for the Protostar template header made it into the 3.0 release!  
<https://github.com/joomla/joomla-cms/commit/018fe38f504166e03ab060403288f60a2697fff7>

**Next meeting: Tuesday, October 16, 2012 at 15:00 UTC**

**Paul made a motion to end the meeting. Dianne seconded.**

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*Prepared by Alice Grevet (Secretary of the board of Open Source Matters, Inc)*